

JERSEY CAPE REALTY

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www.jerseycaperealtyrentals.com

**Rental
Department**
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Make More Money On Your Income Property!

*Did you know that
it is an owner's right
to list with several
agencies?*

LIST WITH AN AGENCY THAT HAS A FULL TIME DEDICATED RENTAL STAFF

Jersey Cape has a full time rental department consisting of four rental agents that concentrate solely on the rental market in the Cape May Area. Our rental team works 7 days a week cultivating rentals and working to ensure the satisfaction of our tenants and owners.

LIST WITH AN AGENCY THAN USES ONLINE MARKETING TOOLS AND RENTAL MANAGEMENT SYSTEMS

Today's rental consumer demands 24/7 information and real time availability. Jersey Cape uses Real Time Rentals, owners and prospective tenants can view property information, photos and availability anywhere at anytime.

LIST WITH AN AGENCY THAT HAS ACCESS TO THE MOST POWER TRAVEL WEBSITE, FLIPKEY BY TRIP ADVISOR

FlipKey powers the vacation rentals section on TripAdvisor, which receives over 25 million travelers monthly. Free national and international exposure reaching millions of global travelers.



Cape May Lighthouse, Noreaster 2010



*Savvy
homeowners are
offering off season
flexible length of
stays, increasing
bookings!*





Heather, Judy, Diane and Ann
JERSEY CAPE REALTY RENTAL TEAM



RENTAL PROPERTY 101

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MORE ON FLIPKEY-

Homeowners frequently ask how travelers find private homes on FlipKey and TripAdvisor. FlipKey helps travelers find the perfect rental for their vacation by providing best-in-class search features and filters, including maps with area attractions and guest reviews. Trip Advisor features all FlipKey rental inventory with a dedicated Vacation Rental section on every page.

LIST WITH AGENCY THAT HAS ACCURATE ACCOUNTING SYSTEMS

Accurate accounting systems that provide a detailed outline of commissions and expense schedules. Owner statements, detailed check summaries and detailed check stubs upon request. We make sure you get paid on a timely basis, this is a business!

HOW TO MAKE YOUR PROPERTY MORE DESIRABLE.

- Flexible availability and short term stays off season.
- A compelling descriptive headline
- Highlight the most important amenities.
- Include proximity to local attractions and activities.
- Promote special offers you may be running.
- Use a professional cleaning service between guests.

WHAT MODERN TRAVELERS ARE LOOKING FOR IN VACATION RENTAL HOMES.

- Cleanliness, cleanliness, cleanliness
- Amenities including central a/c, flat screen tv's, wireless access, pools, and jacuzzis.
- Updated Kitchens and Baths
- Annual refurbishing including new pillows, mattress covers, blankets, replace and/or shampoo carpets, shower curtains, paint walls.

